



日本英語交流連盟

The English-Speaking Union of Japan

**ESUJ New Year's Lecture**

**Global Human Resources:  
Building a Strong, Confident, and Prosperous Japan**

**Mr. Mark Davidson**

**(Director, Government & External Affairs, Amway Japan G.K.,  
Former Minister-Counselor for Public Affairs, U.S. Embassy, Tokyo)**

There has been of late a keen focus on “global human resources”. It is especially important for Japan to cultivate young people with the skills and mindsets to prosper in -- and enjoy -- the globalized world and workplace of the 21st century. The acquisition of English is an indispensable (if not sufficient) step toward developing critical thinking skills. Mark Davidson will approach this topic from the perspective of a former Chair of the Japan-U.S. Educational Commission (as well as Chairs of similar Commissions in Pakistan and Paraguay) and as a member of the Japan-U.S. Educational Task Force, as well as from the perspective of an executive of leading global business (number one world-wide in its industry).

**Date: Wednesday 27<sup>th</sup> January, 2016 7:00-8:30pm**

**Place: Japan National Press Club (9<sup>th</sup> Floor)**

Nippon Press Center Building

2-2-1 Uchisaiwaicho, Chiyoda-ku, Tokyo Tel. (03) 3503-2721

Uchisaiwaicho Station (Exit A-7) on the Mita Line; JR Shimbashi Station;

Kasumigaseki Station (Exit C-4) on the Chiyoda and Hibiya Lines

**Admission:** ¥1,000 for ESUJ Premium Members

¥2,000 for ESUJ, JSA, CCCJ Members; ¥500 for ESUJ Student Members)

¥3,000 for non-members; ¥1,000 for non-member students.

**To attend:** Please apply to the ESUJ office. Apply by Sunday, January 24.

Cancellation on/after January 19th (Tuesday) or no show will be charged.

**Profile: Mr. Mark Davidson (Director, Government & External Affairs, Amway Japan G.K.)**



Mark Davidson joined Amway Japan in August 2015. He had an extensive diplomatic career in Japan, as Minister-Counselor for Public Affairs (2012-14) and Cultural Affairs Officer (2002-06) at the U.S. Embassy in Tokyo, as well as Public Affairs Officer at the U.S. Consulate General in Sapporo (1993-96). He also served as Public Affairs Counselor in Islamabad, Pakistan, and in Caracas, Madrid, and Asuncion. In Washington, he served as Director of Global Policy, Planning, and Resources for Public Diplomacy (2009-2010) and Director of International Information Programs for the Middle East, North Africa, and South Asia (2006-2008). Fluent in Japanese, Spanish, and French, he holds an A.B. (Religion) from Dartmouth College and an M.A. (Law and Diplomacy) from the Fletcher School, Tufts University.

一般社団法人 日本英語交流連盟 **The English-Speaking Union of Japan (ESUJ)**

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