



日本英語交流連盟
The English-Speaking Union of Japan

To the Members and Friends of the English-Speaking Union of Japan

Appeal for the English-Speaking Union (ESUJ) 20th Anniversary
Fundraising Campaign

June 2017

Dear Sir / Madame,

We trust that all goes well with you. We would like to express our heartfelt appreciation for all your understanding and cooperation to ESUJ's activities.

Allow us to take this opportunity to keep you up-to-date on the salient features of ESUJ's programs.

More than 1,700 people have taken part to date in our flagship programs, the university and adults debate competitions, since their inception. The former contestants are actively making use of their debate experience in business, media, government, education and other sectors.

The "Japan in Their Own Word (JITOW)" column on the ESUJ website, designed to introduce diverse opinions that exist in Japan in both English and Japanese, has posted a cumulative total of 500 articles since its inauguration as of the end of March 2017.

We renewed the ESUJ website in July 2016, and have been trying actively to enrich lectures and other programs that appeal to ordinary members.

This autumn, ESUJ is celebrating its 20th anniversary of its establishment.

As commemorative events, we plan

- (1) to host a special debate competition, which will combine the university and adults competitions that have hitherto been held separately, on October 7th and 8th, as a culmination of ESUJ's efforts to host these competitions over the past two decades,
- (2) to hold an open symposium at the International House of Japan on October 10th, with Mr. Yasushi Akashi, ESUJ Vice-Chairman and former U.N. Under-Secretary General as the keynote speaker and prominent panelists from the diplomatic corps, the academic community, global business and the media, on the communication skills and qualities required on the global scene, and to hold a commemorative reception following the symposium, and
- (3) to publish a commemorative booklet tracing the 20-year history of ESUJ.

Through these events, we would like to gain ideas as to how best we can review and enrich our programs for the future, while taking advantage of our relative strength in such areas as fostering global communicators among the young.

At the same time, such factors as the changing economic environment for business and the aging of the members have led to the decline of income from membership fees and sponsorships, posing to us the serious task of consolidating and stabilizing ESUJ's financial basis.

At this important juncture of the 20th anniversary of ESUJ's establishment, we would like to appeal to our members and friends to give donations in accordance with the outline set forth in the attached document, for the purpose of implementing the 20th anniversary commemorative events, sustaining and developing ESUJ's future activities and consolidating and expanding its financial basis. We would be very grateful for your understanding and cooperation.

Yours sincerely,



Masamichi Hanabusa
Emeritus Chairman



Tsunetada Matsudaira
Emeritus Chairman



Sadaaki Numata
Chairman

Outline of the English-Speaking Union of Japan (ESUJ)
20th Anniversary Fundraising Campaign

1. Target total amount: 2 million yen
2. Fundraising Organization: The English-Speaking Union of Japan (ESUJ), General Incorporated Association
3. Objective of the campaign: To raise funds to carry out ESUJ's 20th anniversary commemorative events and to sustain and enrich its programs
4. Period: June 2017~March 31, 2018 (Tentative)
5. Donations:
*5,000 yen per donation unit. (If possible, 2 units would be welcome.)
(Please note that any amount of donation would be gratefully accepted regardless of the aforementioned donation unit.)
6. Method of payment:
Donations will be accepted by bank transfers to one of the following two bank accounts. We ask that the donor bear the costs associated with fund-transfers. The deadline for payment is March 31st, 2018.
It would be greatly appreciated if you made the donation by the September 30th this year.

①Japan Post Bank:

Ordinary (futsu) Account No. 001170-5-472705
Account Name: ESUJ20 周年記念募金

(Please bring the enclosed slip to the Post Bank to make the payment.)

(2) Bank of Mitsubishi-Tokyo UFJ (0005) Akasaka Mitsuke Branch (064)

Ordinary (futsu) Account No. 0048553
Account Name: シヤタ^ンホウジ^ン ニホンエイコ^ココウリュウレンメイ

7. Other

- (1) The names of the donors will be noted with appreciation on the ESUJ website. (Please let us know if you prefer anonymity.)
- (2) Donations to ESUJ will not be tax-deductible.
- (3) The commemorative booklet "ESUJ's 20 Years" will be presented to the donors.
- (4) If you make the contribution by September 25th (Monday), you will be invited to the reception following the first day of the 20th Anniversary Special Debate Competition at the National Olympics Memorial Youth Center on October 7th (Saturday).

[For inquiries, please contact]

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